

10<sup>th</sup>  
EDITION

# Concrete



## PANORAMA & DEMINAR-2023

Two-Day International Seminar Cum Deminar

LIVE DEMONSTRATION,  
SEMINAR AND EXHIBITION  
ON

## Micro, Small, Medium & Large Construction Technologies and Innovations

Date: 13th & 14th July, 2023.  
(Thursday and Friday)

Venue: Prestige Srihari Khoday Centre for Performing Arts  
Next to Forum Mall, Prestige Falcon City, , Konanakunte,  
Bengaluru, Karnataka 560062

Organised by



INDIAN CONCRETE INSTITUTE  
BENGALURU CENTRE.

### SUPPORTING ORGANISATIONS



Association of Consulting  
Civil Engineering (India)

INSTRUCT®  
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Institute of Research, Development and Training  
of Construction Trades and Management



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CIVIL ENGINEERING &  
CONSTRUCTION REVIEW  
India's Leading Infrastructure Monthly On Methods, Materials & Machinery Vol.29 No.06 June 2016



LIVE STREAMING  
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## BRIEF ABOUT ICI-INDIAN CONCRETE INSTITUTE

Indian Concrete Institute Bengaluru Centre is a non-profit organisation formed by group of practising Civil Engineers and related professionals including those interested in the area of Concrete and related fields. Founded in 1982, ICI has a professional membership of over 14,000 members across India and about 350 Corporate and Institutional members. The Bengaluru Centre of the Indian Concrete Institute is amongst the oldest centres and has been consistently rated as the Best Centre over many years in a row. In addition to a large number of professional members from Industry, Academia, Corporates and general citizenry, it has over 55 student's chapters in various Engineering colleges spread across Karnataka, India. ICI conducts regular Seminars, Workshops, Technical-brainstorming sessions, Project visits, Policy-decision discussions, dissemination of knowledge etc., through various events, both online and offline. The members of ICI visit various Engineering Colleges on a regular basis as part of Industry-Academic connect initiative and to impart application oriented and latest technology related knowledge to (Civil) Engineering Students and Faculty.

**BRIEF BACKGROUND OF DEMINAR:** The DEMINAR was ideated and incubated by Indian Concrete Institute (ICI)- Bengaluru Centre. DEMINAR (SEMINAR + DEMONSTRATION) is an Biennial Flagship event of ICI Bengaluru Centre. Since its inception about a decade ago, DEMINAR has evolved over time into a best in class event, propagating the Vision of ICI including dissemination of knowledge in the domain of Construction and Infrastructure Industry and upskilling of various class of Professionals.

**ABOUT DEMINAR:** "Concrete Panorama" offers an unique opportunity to showcase latest Systems, Products and service offerings from the "Micro, Small, Medium & Large Constructions and Innovations". The demonstration can either be witnessed in-person or beamed live to the audience in the Auditorium..This is an unique opportunity for all those from the Construction and Infrastructure sector to not only show case the latest developments but also ensure upskilling of their teams through participation as Delegates. This kind of Deminar is only one of its kind in India and is growing in popular amongst all those in the Construction, Infrastructure, Innovation, Policy-making and Commercial fields.

**THEME:** The theme chosen is: "Micro, Small, Medium & Large Construction Technologies And Innovations". The large constructions that we normally witness such as Highways, Towering buildings etc., constitute only about 3% of the entire construction Volume in our country; Whereas about 97% of construction opportunities are in Micro-Small-Medium spaces such as Individual home buildings, Commercial and industrial construction etc., which offers ample opportunity to all those - no matter how small or large their establishment - to enhance their business offerings and further Technological innovations through cross-corporate collaborations. It is worthwhile to note that there is humgou thrust being given by the Government as well as entire ecosystem surrounding this theme. Hence, it is but obvious that this sector deserves the focus that it is entitled to. Hence the theme of this DEMINAR 2023.



## SUB - THEMES include:

- Building-As-A-Product : Emerging trend s
- Construction Methodologies-Specific to MSML Sector
- Materials of Construction & Systems
- Professionalism in Construction, Statutory Compliances and related BOK

### WHO SHOULD PARTICIPATE?

All those and Professionals from Construction & Infrastructure Sector including Material Manufacturers, Distributions, System providers, from RMC Industry, Cement manufacturers, Construction Chemicals, Plant & Equipment Manufacturers, Engineering Design Consultants & Architects, Decision makers from Government and Private Sectors such as BMRCL, BDA, BBMP, KPWD, CPWD, BWSSB, KUIDFC, Academia and Research experts across India and Abroad.

Corporates & Service providers may make use of these opportunities to show case their products. This kind of Deminar is one of its kind in India and is popular among Industry, Institutions and Government. Emphasis is to learn through practical demonstration about new products and technologies.

Eminent personalities in the field of Concrete Technology and related fields will deliver pertinent BOK and case studies. This Two-day event is expected to attract large participation and is an opportune moment to meet and collaborate for prospective B-to-B as well as B-to-C conversions.



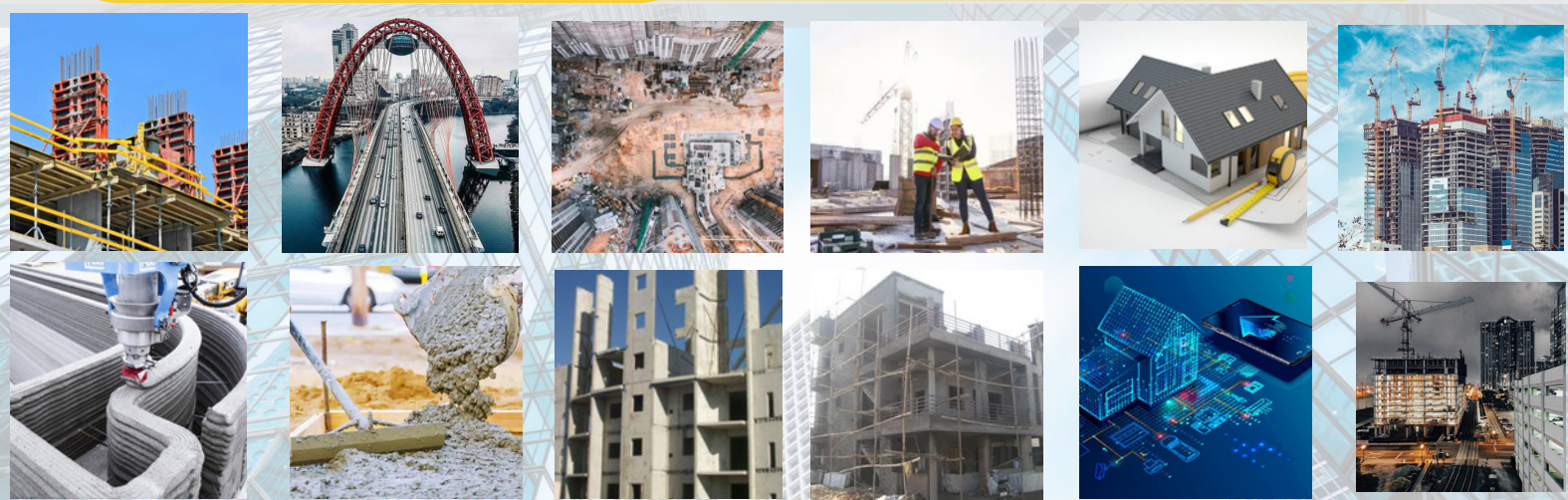


# Delegate Fee (Inclusive of GST @18%)

Members of ICI-ACCE-INSTRUCT	Rs. 2,500
Non Members	Rs. 3,500
ICI Student Members	Rs. 1,000
Non-Student Member / Research Scholars	Rs. 1,500

(seats are on first-come-first-served basis)

**Registration fee includes:**  
 Delegate kit, Coffee/Tea, Working lunch, E-certificates (emailed to registered email id of participating Delegates).



## Sponsorship And Entitlements

Sponsorship:	Chief Patron	Patron	Associate Patron	Demo & Stall	Sponsors	Demonstrator	Exhibition stall	Supporting Organisation
Amount ₹	6,00,000	4,50,000	3,00,000	1,25,000	1,00,000	1,00,000	30,000	30,000
Complementart Delegates	14	9	6	4	2	2	2	2
Exhibition Space (Stall- 3mtrs x 3mtrs)	2	1	1	1	No	No	1	No
Advertisement in Souvenir (Page)	Full Page	Full Page	Full Page	Half Page	Half Page	Half Page	Quarter Page	Quarter Page
Company Name/ Logo will appear in Souvenir	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo Display @ Welcome Banner/ Stage backdrop in proportionate size	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Distribution of Product Literatures to Delegates	Yes	Yes	Yes	No	No	No	No	No
Corporate Presentation	15 min (In-person)	10 min (In-person)	7 min (pre-recorded)	5 min (pre-recorded)	5 min (pre-recorded)	No	No	No
Product Demonstration	15 min	No	No	10 min	No	10 min.	No	No

**Important Note:** Amounts mentioned are exclusive of GST. Please add GST while making payment. Please mention GST number in case you are registered under GST. Slots are limited and are on 'first-come-first-served' basis.

### SOUVENIR ADVERTISEMENTS:

A Souvenir will be published on this occasion. Advertisements will be included in the Souvenir. The tariffs for the advertisements are as follows: (Souvenir will predominantly be in the form of e-copy and very limited hardcopy)

**(Amounts mentioned are Exclusive of GST 18%)**

Back Cover Page Colour	30,000/-
Front Inside Page Colour	25,000/-
Back Inside Page Colour	25,000/-
Full page	15,000/-
Half page	10,000/-
Mktg.Material insertion in Deleg.Kit	10,000/-

**Note:** All payments should be made in full either through Cheque/DD/WireTransfer as mentioned below. Payments can also be made by Scanning QR Code. Please ensure to fill-in and submit Registration form, enclosed herewith, along with proof of Payment.

**For Payment through online banking, please note the following details: Electronic Transfer: RTGS / NEFT Details :**

Account Name : Indian Concrete Institute - Bangalore Centre, Karnataka  
 Account No. : 04121010000530  
 Account Type : Current Account  
 Name of Bank : CANARA Bank  
 IFSC Code : CNRB0010412  
 Branch Name & Address : J.C. Road Branch, Jasmine Mansion, J C Road, Bengaluru - 560 002 Karnataka  
 Pan No : AAATI0256J / GSTN No : 29AAATI0256J1ZM

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[www.indianconcreteinstitute.org](http://www.indianconcreteinstitute.org) or [www.icikbc.org](http://www.icikbc.org)****ICI-(BENC): OBJECTIVES**

\*Promote growth of concrete construction and its sub - specialisation \*To disseminate information & train personnel through Seminars/Conferences/Workshops \*Training programs for Members/ Students \* Customised Corporate training programs \*Encourage professionalism and excellent through coveted Annual Awards, Endowment lectures and Lecture-series \*Collaboration with National/International Agencies \*Identify R&D problems of practical relevance \*Enhance quality of life in society through resolution of relevant challenges faced \*To identify & recognise outstanding construction and excellence in the field of Concrete Technology/Construction and relevant areas.

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M.C. Members: Dr. Asha, Er. Viswanath Dalawai, Er. Ashok Reddy

Co-opted Members: : Er. B.V.Ravindranath, Dr. Santhosh B S , Er. Viswanath Rao, Dr. Neethu Urs, Er. Shivaprakash Gangappa.

EX-officio: Dr. L R Manjunatha, Dr. R L Ramesh

Address for  
Correspondence**INDIAN CONCRETE INSTITUTE - BENGALURU CENTRE**

No. 2, UVCE Alumni Association Building, Dr. B R Ambedkar Veedhi, K.R. Circle, Bangalore - 560001.

Ph: 080-22224803 | Email: [ici.benc@gmail.com](mailto:ici.benc@gmail.com) | Mobile: +91 6363 015 554[www.icikbc.org](http://www.icikbc.org)**Important Note: This event is being organised on an 'Earnest-intent' basis. However, please expect certain modifications / additions/ deletions due to reasons that may be unavoidable or beyond our control. Jurisdiction limited to Bengaluru.**