



**SME CHAMBER OF INDIA**

Empowering SMEs for Global Competitiveness



**FEDERATION  
OF INDIAN SME ASSOCIATIONS**

## "India Manufacturers & SME Summit"

Theme: "Destination Tamil Nadu – exploring emerging business & investment opportunities"

The Westin Chennai Hotel, Chennai | 17<sup>th</sup> February 2023 | 9.00 am to 5.00 pm

### AGENDA

09.00-10.00 hrs	Registration and Interaction
10.00-11.30hrs	<u>Inaugural Session</u>
	<b>Welcome &amp; Introductory Address by:</b> <ul style="list-style-type: none"> <li>➤ Mr. Chandrakant Salunkhe, Founder and President - SME Chamber of India and Federation of Indian SME Association</li> </ul>
➤	<b>Keynote address:</b> <ul style="list-style-type: none"> <li>➤ Thiru. Thangam Thennarasu* Honourable Minister of Industries, Government of Tamil Nadu</li> <li>➤ Thiru. S. Krishnan, IAS, Additional Chief Secretary, Industries Department Government of Tamil Nadu. (*Final confirmation awaited)</li> </ul>
	<b>Guest of Honours:</b> <ul style="list-style-type: none"> <li>➤ Mr. Shashi Kiran Shetty, Chairman, Allcargo Logistics and Gati Ltd <u>Topic:</u> GATI &amp; Shakti for manufacturing &amp; SMEs for improvement of the supply chain</li> <li>➤ Mr. R Radhakrishna, Chief General Manager, State Bank of India, Chennai <u>Topic:</u> Role of SBI for better development of Manufacturing and SME Sectors</li> <li>➤ Mr. Bhadresh Pathak, Business Head - L&amp;T-SuFin <u>Topic:</u> Creating Efficiencies in Supply Chain through Digitization</li> </ul>
11.30-12.45 hrs	<u>Plenary Session-I</u>
	<b>Address by:</b> <ul style="list-style-type: none"> <li>➤ Sr. Executive, Yes Bank <u>Topic:</u> Finance &amp; investment for business growth of SME &amp; Manufacturing sector</li> <li>➤ Sr. Executive, Airtel Business <u>Topic:</u> Powering Growth with Technology with Airtel Business</li> <li>➤ Senior Executive from Amazon AWS <u>Topic:</u> SMB Digital Transformation Journey on AWS Cloud</li> <li>➤ Sr. Executive, GoTo.com <u>Topic:</u> Digital workspace transformation for SMBs</li> <li>➤ Sr. Executive, TATA AIA Life Insurance Company Ltd. <u>Topic:</u> Unlocking growth in Small &amp; Medium Enterprises</li> </ul>
12.45-14.00 hrs	<u>Plenary Session-II</u>
	<b>Address by:</b> <ul style="list-style-type: none"> <li>➤ Business Scaling up through Sales and Marketing transformation</li> <li>➤ Transforming Business for Digital Era</li> <li>➤ Alternate Sources of Funding for SMEs via Capital market</li> <li>➤ Mitigation of Credit Risk - Importance of Insurance products &amp; services</li> </ul>
14.00-14.30 hrs	Networking Lunch Break
14.30-16.00 hrs	<u>Plenary Session-III</u>
	<b>Session Chaired by:</b> <u>Topic:</u> Designing competitive business plans and strategies for global markets

	<b><u>Speakers</u></b> <ul style="list-style-type: none"> <li>➤ Insight on innovative ideas in Automation and factory digitization</li> <li>➤ Excellence in manufacturing &amp; productivity for global competitiveness</li> <li>➤ Transforming SMEs for better business growth - Strategies and Initiatives</li> <li>➤ Increased Role of AI in manufacturing and process industry</li> <li>➤ Industry 4.0 - impact and advantages for Industries and SMEs.</li> <li>➤ Empowering SMEs to leverage IP for innovation</li> <li>➤ Joint Ventures &amp; Technology Transfers Opportunities for SMEs</li> </ul>
	Closing remarks by Shri Chandrakant Salunkhe
16.00-17.00 hrs	Networking & Interactions
17.00 hrs	<i>End of the conference</i>