

About IFA

Operational efficiency, advanced engineering, sophisticated supply chain requirements demand that the Flooring industry adopts the latest technologies, equipment, MHE, management techniques to meet the deliverables on a sustained basis. Such high-efficiency requirements demand engineered infrastructure with high durability. The key to successful operations is uninterrupted working.

Floors, which is an integral part of this infrastructure and the most critical, requires a marked shift in thought process attached to its importance, the engineering, design or lack of it, the contractual arrangements, process, roles, costing, etc. Recognizing and anticipating a shift in requirements, some of the key stakeholders of the industry gathered together and worked jointly in the promotion of modern engineering practices, awareness on machines, tools, products, process, qualification, turnkey flooring solutions from 2014 through flooring conferences across India, starting from Pune, Chennai, Mumbai, Delhi, Bangalore, Indore and Hyderabad.





KNOWLEDGE DISSEMINATION

IFA has been relentlessly working with all the stakeholders of the industry, which includes end users/ investors, designers, architects, construction companies, flooring companies, manufacturers, etc. on improving flooring standards in the country for more than 5 years. There has been a tangible shift in the specification, working methods, design and execution of quality floors.

Taking this endeavour forward IFA is introducing new topics, like



Industrial roads and parking



Floors on soft soils



Behaviour of soft soils



Financial and contractual aspects

With the rapid growth in infrastructure, linking cities like never before the industrial landscape will change dramatically. For better long-term returns on investments, future demands will have to be factored and conceptualised in design and execution.

BTS model is gaining ground, and the need for a better understanding of client requirements and delivering sustainable floors will be in high demand.

Industrial truck parking and high-intensity roads need a specific design approach. Besides new pavements, old pavements can be upgraded to meet current demand and IFA is introducing these topics to the fraternity.

IFA Conference- spreading awareness & disseminating knowledge of Industrial Flooring



Knowledge sharing about products, machines, the application process, right specification, floors design, and execution methods



Spreading awareness through a collective approach in standardizing the latest flooring technology



Bringing flooring experts across one roof through exhibitions & conferences wherein mutual expertise & quarries could be shared

AGENDA -

- Behavior of soil under load short term and long term- particularly in weak soils.
- Industrial truck parking and road design
- Introduction to advanced floor solutions- Floor on piles and PT slab
- Surface preparation methods, standards for overlays, toppings
- Key parameters and process in floor finishing to achieve desired results.
- Floor polishing- selection of tool (dry & wet- hard & soft), qualification, specs, treatment to depressions etc
- Legal aspects of contract, mitigating bad debts
- IFA handbook in making- Topics and suggestions

- Introducing resin types and its applications
- Cold storage floors- specification and repairs
- Specifying PU concrete systems- areas of application, system detail, requirements, limitations
- Aesthetic floor constructioncementitious color topping
- > Car parking floor- flooring solutions
- Strengthening of flexible pavement with concrete overlay-UTW – its application in industrial infrastructure
- > Introduction to sports flooring
- > Repairs and refurbishment of floors
- Flooring Coating Contribution to LEED v4 Certified Project

SPONSORS DETAIL-

Sponsors Category	Amount	Stall
Event Sponsor	₹6 lakhs +18%GST	15 sqmt
Event Co-Sponsor	₹5 lakhs +18%GST	15 sqmt
Associate Sponsor	₹4 lakhs+18%GST	9 sqmt
Corporate Sponsor	₹2 lakhs+18%GST	
Stall (12 sqmt Stall)	₹2.25 lakhs+18%GST	12 sqmt
Stall (9 sqmt Stall)	₹1.8 lakhs+18%GST	9 sqmt
Supporting Organisation (Opt. 1)	₹25,000+18%GST	1 Standee & Space in Table without Person
Supporting Organisation (Opt. 2)	₹45,000+18%GST	1 Standee & Space in Table with 1 Person

For more details on Sponsorship contact:- 9343833191

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6[™] INTERNATIONAL CONFERENCE ON GLOBAL TRENDS AND PRACTICES IN INDUSTRIAL FLOORING AND PAVEMENTS

Date: 23rd & 24th Nov 2022

Venue: Hotel The Lalit, Mumbai



Sponsorship Category	Sponsorship Amount
Event Sponsor	₹6 Lakhs + 18%GST
Event Co-Sponsor	₹5 Lakhs + 18%GST
Associate Sponsor	₹4 Lakhs + 18%GST
Corporate Sponsor	₹2 Lakhs + 18%GST
Stall (12 sqmt Stall)	₹2.25 Lakhs + 18%GST
Stall (9 sqmt Stall)	₹ 1.8 Lakhs + 18%GST
Supporting Sponsors (Opt 1)	₹25,000+18%GST
Supporting Sponsors (Opt 2)	₹45,000+18%GST

Benefits of Sponsorship	Event Sponsor	Event Co-Sponsor	Associate Sponsor	Corporate Sponsor	Stall
Logo on Acknowledgement Board "Thank You Sponsors" at the Venue	*	*	*	*	*
Logo on the Wings of the Backdrop in the Hall	*	*	*	*	
Screening of corporate film during Tea / Lunch Break	5 min.	5 min.	4 min.		
Company Literature as part of the Documentation Pack		*	*	*	
Complimentary Exhibtion Area	15 sq mtr	15 sq mtr	9 sq mtr		9/12 sq mtr
Complementary stall personnel (For every additional person to man the stall, ₹6,000/- per person for two days will be charged)	3	3	2		2

